



MSEF

Massachusetts Science
+ Engineering Fair

SPONSORSHIP PACKAGES

FOR OVER 75 YEARS...

Massachusetts Science + Engineering Fair (MSEF) has organized the Commonwealth's premier pre-collegiate STEM competition.

MSEF supports middle and high school students, along with their educators, in a year-long STEM journey that culminates in the presentation of independent science and engineering research projects.



WHO WE ARE

Advancing science and engineering literacy since 1949, Massachusetts Science & Engineering Fair (MSEF) was founded by the American Academy of Arts & Sciences, MIT professors, and a group of pioneering K-12 science educators.

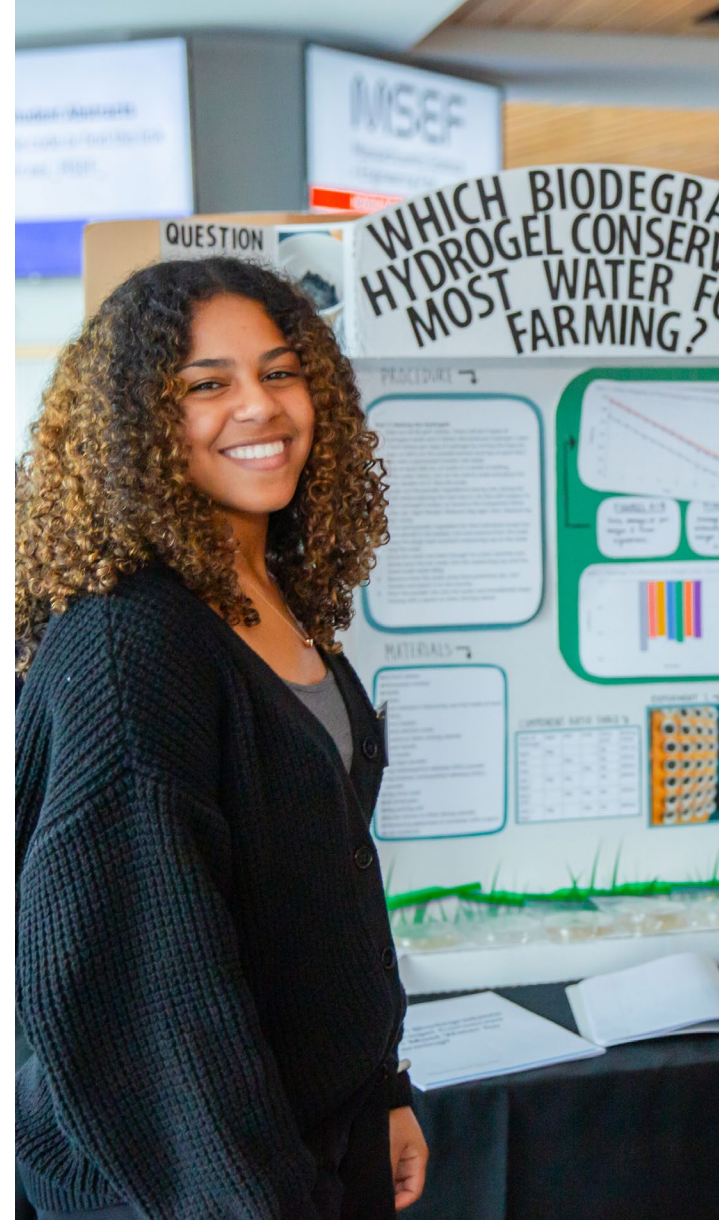
Today, MSEF is an independent 501(c)(3) nonprofit organization that relies on generous donations from individuals and organizations. **These contributions help bring STEM education to students of all backgrounds, helping create equity and opportunity.**

OUR MISSION

MSEF develops future thought leaders through experiences in science and engineering practices using well-proven programs and novel approaches that empower students and educators to learn in and beyond the classroom.

THIS INCLUDES:

- **Increasing equitable access** to science and engineering learning opportunities: Ensuring all students, including those historically underrepresented in STEM, benefit academically and personally from the science fair process.
- **Cultivating partnerships** with high-need schools and communities: Ensuring an inclusive geographic distribution of science fair participation.
- **Facilitating connections** between students and industry/academia: Supporting their interests and fostering a sense of belonging within STEM.



“

[my project] taught me that if things don't go right the first time, or even the twentieth time, the solution is always there. Each time I persevere, I always learn something new and valuable.

– HIGH SCHOOL PARTICIPANT

GETTING SCIENCE FAIR READY

Leveling the playing field for STEM learning across Massachusetts.

At MSEF, we believe every student deserves the chance to participate in a science fair, exploring science and engineering through hands-on, independent research. That's why we partner with over 250 educators statewide to make student-led STEM exploration accessible, equitable, and impactful.

Through our Getting Science Fair Ready (GSFR) programming students embark on a year-long journey, selecting topics they're passionate about and developing them into independent research projects.

THIS PROCESS MIRRORS THE WORK OF SCIENTISTS AND ENGINEERS AS STUDENTS:

- Develop experimental questions.
- Design and conduct experiments.
- Analyze data and draw conclusions.
- Present findings to STEM professionals.

Our project-based learning model equips students with critical thinking, problem-solving, and communication skills. The journey culminates in a school, regional, state, or even international fair or showcase — where students share their work, celebrate achievements, and connect with the broader STEM community.



“

Science fair was easily the highlight of my year! I've genuinely learned so much over the course of my project!

– MIDDLE SCHOOL PARTICIPANT

“

At first, I was hesitant—science fair felt overwhelming. But connecting with MSEF showed me I can access a whole community of support for teachers and students. It transformed how I teach and made the experience deeply meaningful for me and my students.

– MSEF PARTICIPATING TEACHER

THIS WORK REACHES DEEP INTO COMMUNITIES:

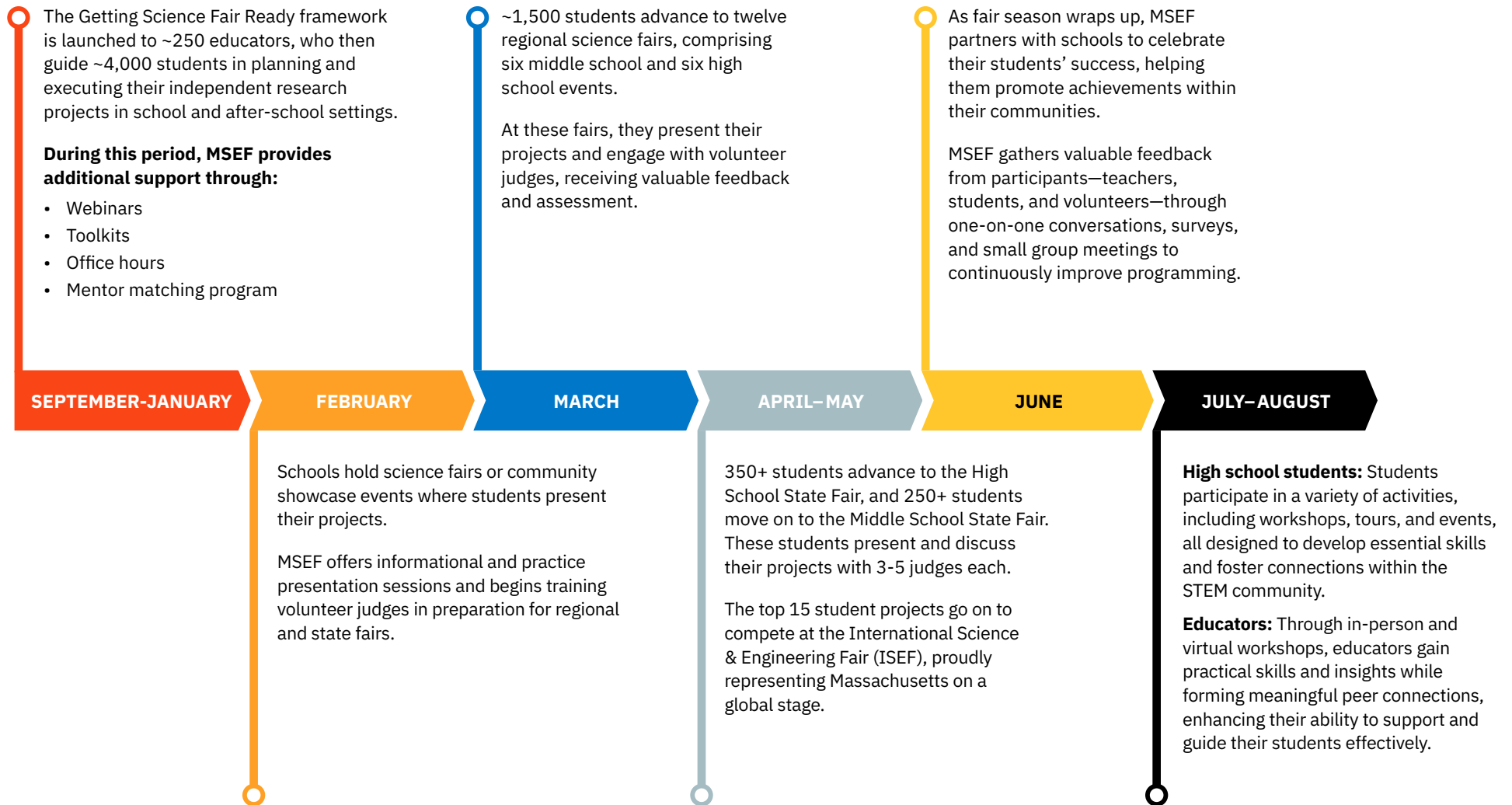
71% of participating schools are public schools

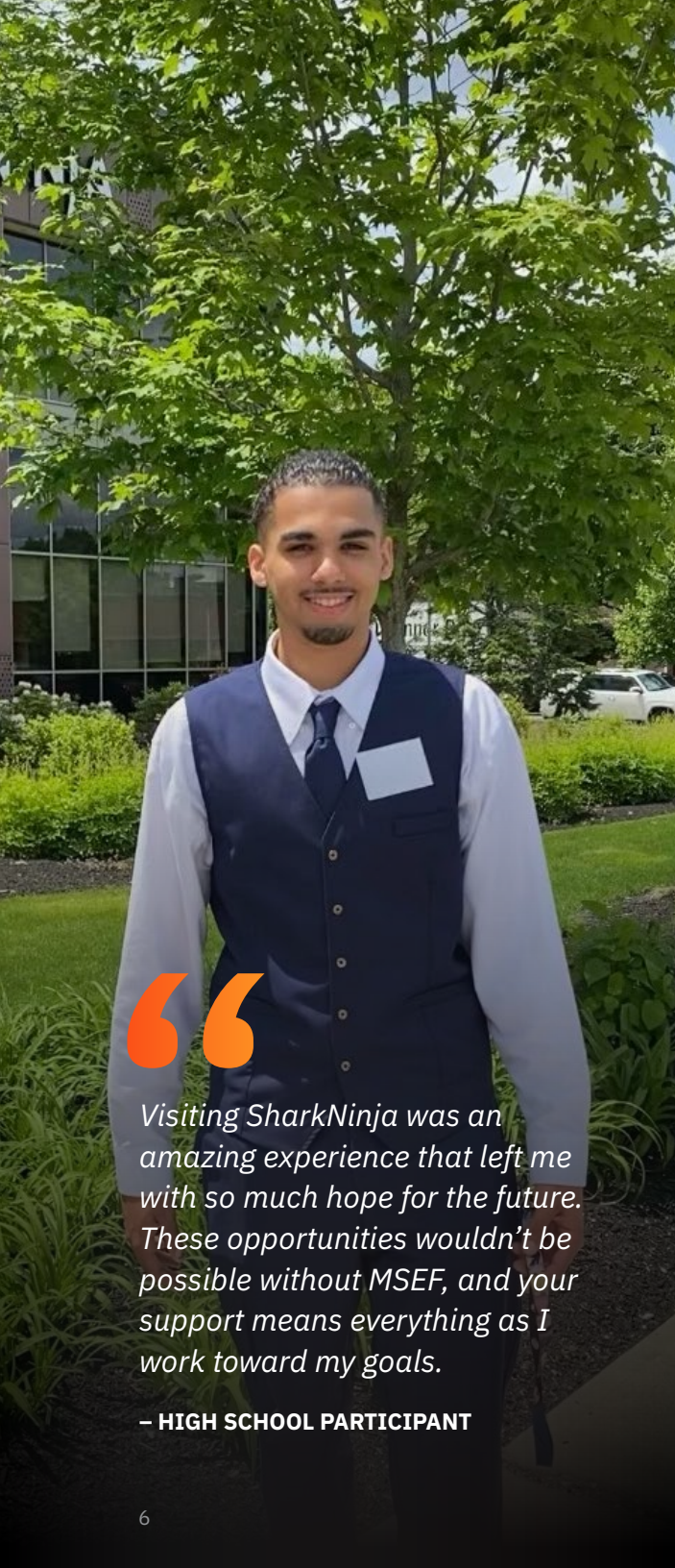
21 of Massachusetts' 26 Gateway Cities are represented

Educator support is key to lasting success. MSEF provides professional development, classroom resources, and personalized support — helping teachers build strong STEM research programs in their schools. **When teachers are equipped, student participation thrives.**

THE WORK OF MSEF IS YEAR ROUND

MSEF's collaboration with educators and students extends year-round, providing ongoing support beyond the annual Fair season.





SPONSOR MSEF

Join us in expanding access to hands-on STEM learning, deepening program impact, and meeting the real-world needs of students and educators across Massachusetts.

Your sponsorship opens doors—helping more students in more communities engage in free, high-quality STEM learning. In return, your company gains meaningful visibility among the next generation of science and engineering talent.

“

Visiting SharkNinja was an amazing experience that left me with so much hope for the future. These opportunities wouldn't be possible without MSEF, and your support means everything as I work toward my goals.

– HIGH SCHOOL PARTICIPANT

94%

of MSEF students report that their participation in the Fair increased their interest in STEM as a career direction.

SOURCE: POST-MSEF HIGH SCHOOL STATE FAIR SURVEY 2025

EMPLOYEE ENGAGEMENT

Inspire the next generation—and your team!

Volunteers are the backbone of MSEF, bringing expertise, encouragement, and a human connection to every step of the student journey. When your company partners with MSEF, your employees are invited, at no cost to your company, to engage directly with students and our statewide programs in meaningful ways.

From judging student projects at the Fair, to serving as mentors, coaches, or scientific reviewers, there are opportunities for employees at all levels and backgrounds—both STEM and non-STEM—to contribute their time and talents.

Bring a team to volunteer together or encourage individual employees to get involved. We provide free training, support, and flexible options to match your team's skills and availability.

“

Great to see such talented high school kids in the state and to motivate them to pursue stem career.”

– MSEF JUDGE

“

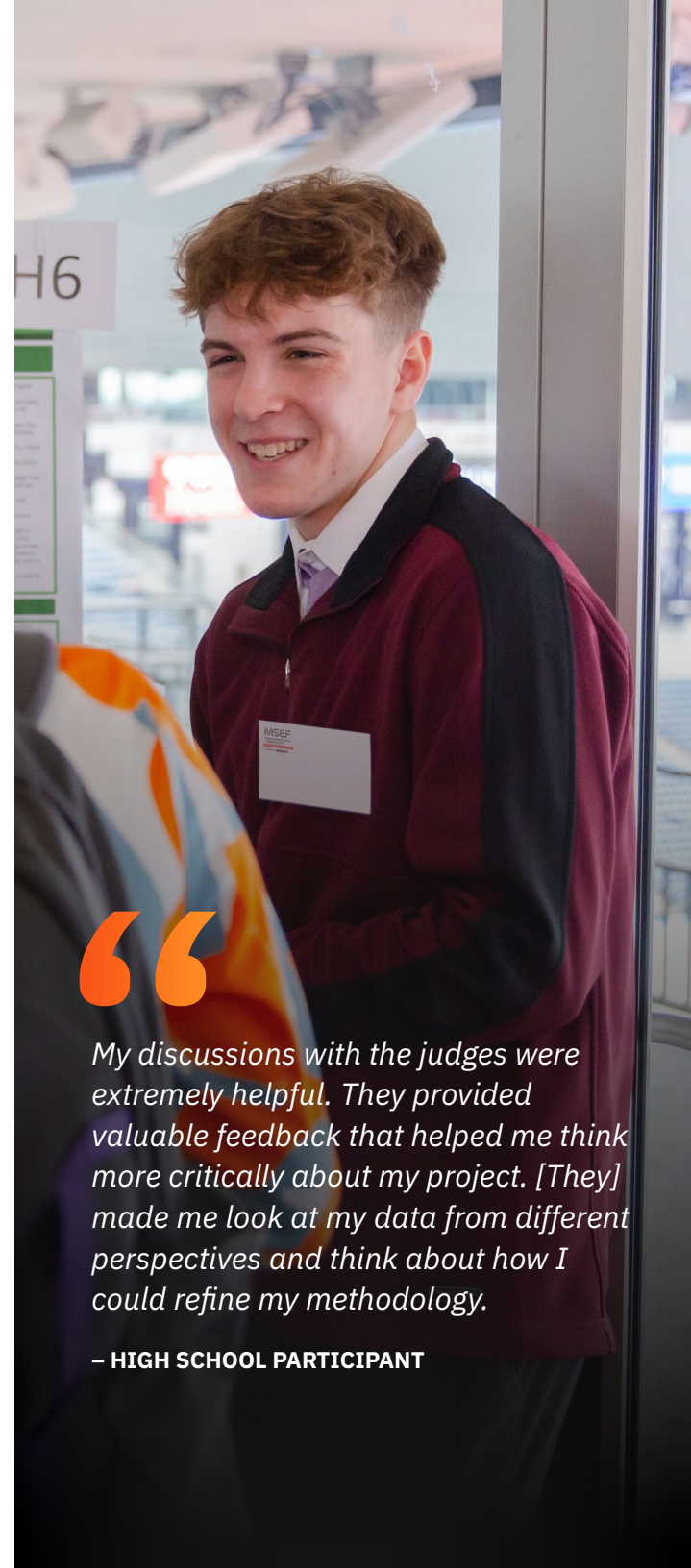
[Volunteering] is a very worthwhile endeavor and will provide a life experience that you will always remember.”

– MSEF JUDGE

“

My discussions with the judges were extremely helpful. They provided valuable feedback that helped me think more critically about my project. [They] made me look at my data from different perspectives and think about how I could refine my methodology.

– HIGH SCHOOL PARTICIPANT



FAIR SPONSORSHIP – FLAGSHIP



TITLE SPONSOR

High School State Fair – \$200,000
Middle School State Fair – \$100,000

This ultimate investment in MSEP and its community of educators and students provides unrivaled corporate visibility. The MSEP State Fair will be *Powered by [your company name here]*.

“

It is an amazing experience to hear how students today are using the technology available to them to solve real world problems.”

– MSEP JUDGE



MASSACHUSETTS INTERNATIONAL SCIENCE AND ENGINEERING FAIR (ISEF) DELEGATION SPONSOR

Sole Sponsorship – \$75,000

Unique opportunity to extend your visibility and support on an international level. Exclusive sponsorship of the Massachusetts ISEF delegation. Each year, MSEP takes 15 projects to compete at the international fair. You will underwrite the students’ fees, travel, accommodation and meals.

“

ISEF was truly a life-changing and memorable experience and I am forever thankful that I was able to attend.

– ISEF PARTICIPANT

FAIR SPONSORSHIP – TOP TIER

GRAND WINNER SPONSOR

High School – \$75,000

Middle School – \$55,000

Sponsor the award presented to the overall top-scoring project across all categories at the High School State Fair.

SILVER WINNER SPONSOR

High School – \$45,000

Middle School – \$35,000

Sponsor the award presented to the project scoring 2nd highest across all categories at the High School State Fair.

BRONZE WINNER SPONSOR

High School – \$35,000

Middle School – \$25,000

Sponsor the award presented to the project scoring 3rd highest across all categories at the High School State Fair.

“

This award inspires and motivates me to continue pursuing my interest in science... I am incredibly grateful for the opportunity to participate in this event and the valuable experiences and lessons it has provided me.

– SCIENCE FAIR AWARD RECIPIENT





98%

deepened their understanding
of how STEM work is conducted
in the real world.

SOURCE: POST-MSEF HIGH SCHOOL
STATE FAIR SURVEY 2025

FAIR SPONSORSHIP – AWARDS

CATEGORY AWARD

High School – \$25,000

Middle School – \$15,000

Exclusive opportunity to award the top placing project in one of 13 categories. This allows you to specifically align the award with your company's area of expertise.

Categories You Can Sponsor:

- Astronomy and Space Science
- Behavioral and Social Sciences
- Biochemistry
- Biology: Cellular, Molecular, or Microbiology
- Biology: Evolution, Plant and Animal Science
- Chemistry
- Computer Science and Technology
- Earth and Environmental Science
- Engineering: Biomedical
- Engineering: Electrical and Mechanical
- Engineering: Environmental
- Mathematics and Computational Modeling
- Physics

EDUCATOR AWARD

\$25,000

Exclusive opportunity to recognize two educators, one at the high school level and another at the middle school level, who have excelled in supporting and empowering students through the MSEF journey.

G.R.I.T. AWARD

GUTS, RESILIENCE, INITIATIVE, TENACITY

\$25,000

Opportunity to celebrate two students who have demonstrated exceptional growth during the science fair journey, one at the high school level and another at the middle school level. Students are nominated by their teachers.

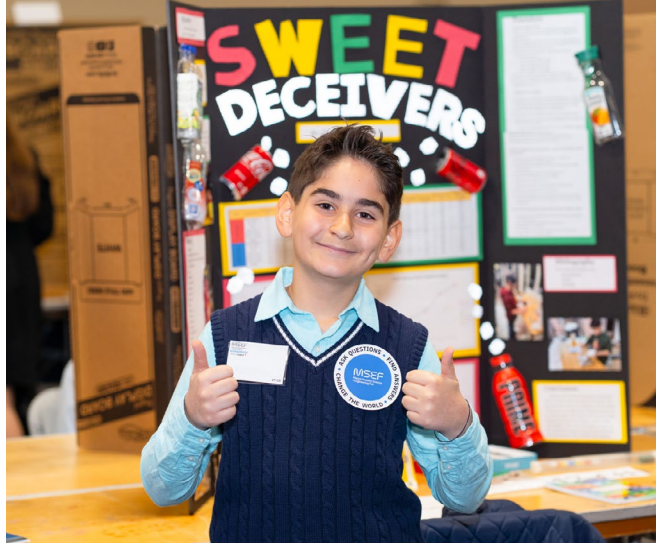
GENERAL SPONSORSHIP

All sponsors donating \$5,000 and up, enjoy the following recognition and are thanked as a Contributing Sponsor.

CONTRIBUTING SPONSOR \$5,000+

- Logo displayed on:
 - The MSEF website
 - “Thank you to our supporters” signage at the State Fairs
 - “Thank you to our supporters” section in the Fair Programs
- Supporter announcement on MSEF social media channels.
- Invitation for your employees to serve as judges at the Fairs.
- Opportunities for continued student connections including, but not limited to site visits, internships, and shadow days.

For donations above \$5,000, additional recognition elements can be added.



Participating in the science fair has done so much for me... Finalizing the project forced my brain to pay attention to the smaller details... I also had a lot of fun... There were hard parts, but figuring out how to solve any problems I encountered was such a great feeling!

– MIDDLE SCHOOL PARTICIPANT

I love seeing how creative and curious these students are! It brings me so much hope and energy!

– MSEF JUDGE



I learned I can do it even if it seemed impossible before.

– HIGH SCHOOL PARTICIPANT



FAIR SPONSORSHIP DETAILS

All sponsors enjoy the recognition of a Contributing Sponsor [page 11].
With increased donations your recognition and benefits increase. See chart below.

		TITLE SPONSOR	ISEF DELEGATION	GRAND WINNER HIGHEST SCORING PROJECT	SILVER WINNER 2ND HIGHEST SCORING PROJECT	BRONZE WINNER 3RD HIGHEST SCORING PROJECT	CATEGORY AWARD HIGHEST SCORING PROJECT IN CATEGORY	GRIT AWARD GUTS, RESILIENCE, INITIATIVE, TENACITY	EDUCATOR AWARD OUTSTANDING EDUCATOR
		\$200,000 [HS] \$100,000 [MS]	\$75,000	\$75,000 [HS] \$55,000 [MS]	\$45,000 [HS] \$35,000 [MS]	\$35,000 [HS] \$25,000 [MS]	\$25,000 [HS] \$15,000 [MS]	\$25,000 [HS+MS]	\$25,000 [HS+MS]
RECOGNITION	“Powered by [your company logo]” in all promotions	X							
	Speak at opening ceremony	X							
	Thanked in opening remarks	X	X	X	X	X			
	Premium signage at fair	X	X	X	X	X	X	X	X
	Pre/post fair promotion on social media	X	X	X	X	X	X	X	X
PROGRAM ADVERTISING	Exclusive branding on the front cover of program	X							
	Exclusive inside front cover advertisement	X							
	Editorial piece in program (optional)	X	X						
	Full color ad in program	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	HALF PAGE AD	HALF PAGE AD	HALF PAGE AD
PRIZES	Speaking opportunity at fair awards ceremony	X	X	X	X	X			
	Present award on stage			X	X	X	X	X	X
	Award in your company name			X	X	X	X	X	X
MARKETING	Logo on student giveaways	X							
	Logo on ISEF participant clothing		X						
	Logo on the student fair bag	X	X	X	X	X			

SUPPORTIVE SPONSORSHIP

STUDENT LUNCH SPONSORSHIP

High School \$15,000

Middle School \$10,000

Sponsor the student lunch at the Fair and build affinity with the student population. Your logo will be prominently displayed throughout the lunch break, and a personal thank you to your company will be announced over the sound system.

JUDGE NETWORK SPONSORSHIP

High School & Middle School Fairs \$15,000

Connect your organization with STEM professionals from across Massachusetts through exclusive visibility with the judges who make both MSEF fairs possible. Sponsors receive recognition at both the High School and Middle School Fairs, including prominent branding in each Judges' Lounge and verbal acknowledgment during judge breakfast and lunch. Your company will also be featured in judge email communications and training sessions leading up to both events, providing year-round visibility with this influential network of STEM professionals.

EXTEND YOUR SUPPORT

STUDENT SYMPOSIUM @ MIT

\$2,000+

This competition-free event will be a day of collaboration, innovation, connection, and fun. The Student Symposium will feature various activities, including inspiring speakers, a student project showcase and interactive sessions designed to foster networking and collaboration.

SUMMER LEARNING – TEACHERS AND STUDENTS

\$2,000+

The MSEF Summer Series offers learning opportunities for students and educators beyond the academic year. High school students engage in STEM workshops, tours, and events, while educators gain practical skills through sessions covering project management, idea generation, and program sustainability.

You will enjoy prominent exposure across signage, promotional materials, and digital platforms.

“

Science Fair inspired me and offered me many invaluable opportunities to further my education and experiences. It changed the trajectory of my life!

– MSEF ALUM

“

Plan on being impressed by the ingenuity, excitement and professionalism of the students! I spoke with a very impressive group of High Schoolers!”

– MSEF JUDGE

**All sponsorships can be tailored to your company goals.
Contact us for more information.**

EMPOWER THE NEXT GENERATION OF INNOVATORS

Partner with MSEF and ignite the spark of discovery in the next generation of scientists and engineers.

Join us in shaping a brighter future.

Become a corporate sponsor today.

LET'S CONNECT!

Get in touch and let's talk about ways we can work together:

Sarah Thomas

Pronouns: she/her

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